FBLA COMPETITIVE EVENT CHANGES FOR 2020-2021

This is an overview of the competitive event changes that will take place in 2020-21. As we get individual competitive event page updates finalized, we will notify all chapters.

Please note the following procedural changes that relate to all competitive events that are part of the FBLA National Awards Program:

- All members and advisers are responsible for reading and following competitive event guidelines.
- If competitors are late for a competitive event, there are no guarantees they will get to compete. Competitive event schedules cannot be changed. PLEASE NOTE that competitive events start before the opening session of NLC.
- Picture identification (drivers' license, passport, state-issued identification, or school-issued identification) is required when checking in for competitive events.
- Competitors may be disqualified if they violate competitive event guidelines.
- Five (5) points may be deducted for each instance of not following guidelines.
- No animals (except authorized service animals) will be allowed for use in any competitive events.
- Please note that Internet reliability at any conference venue cannot be guaranteed. Always have a backup plan in case Internet connections go down.
- Participants using laptops or other devices that do not have a VGA port or HDMI port will need to provide their own adapters.

Emerging Business Issues has been retired.

Digital Video Production
Category: Prejudged Projects & Presentation
Type: Individual or Team
Modified: Video must be original content; competitors may not use previously published video clips in the videos they submit for competition.

Hospitality & Event Management (FBLA)
Category: Collaborative Objective Test & Team Performance (Role Play)
Type: Individual or Team
Modified: Addition of event management competencies and case studies to the existing hospitality management competencies and case studies.

International Business
Category: Collaborative Objective Test & Team Performance (Role Play)
Type: Individual or Team
Name Change: previously known as Global Business

Introduction to Event Planning
Category: Collaborative Objective Test & Team Performance (Role Play)
Type: Individual or Team
New: 9th/10th grade event, individual/team event, preliminary round objective test, final round role-play for top 15 in objective test

Introduction to Social Media Strategy
Category: Presentation with Equipment
Type: Individual or Team
New: 9th/10th grade event, individual/team event, preliminary round presentation, final round presentation

Introduction to Social Media Strategy
Category: Presentation with Equipment
Type: Individual or Team
New:

Networking Infrastructures
Category: Objective Test
Type: Individual
Name Change: previously known as Networking Concepts

Public Service Announcement
Category: Presentation with Equipment
Type: Individual or Team
Modified: Videos must be original content; competitors may not use previously published video clips in the videos they submit for competition.

Sales Presentation (FBLA)
Category: Presentation with Equipment
Type: Individual or Team
Modified: Now an individual or team event.

Social Media Strategies
Category: Presentation with Equipment
Type: Individual or Team
Name Change: previously known as Social Media Campaign

Supply Chain Management
Category: Objective Test
Type: Individual
New: 60-minute test administered during the NLC