

2021 State Leadership Conference T-Shirt Design Contest

Purpose To design the <u>front</u> of the South Dakota FBLA State Leadership Conference.

Eligibility Any South Dakota FBLA member may enter their design.

Criteria ✓ Must represent the entire state of South Dakota

✓ Must include:

□ the word South Dakota or SD

□ the word FBLA

□ the year 2021

✓ Must incorporate national theme: Aspire

√The FBLA logo may or may not be included

✓ Must be computer-generated. The following criteria must be met:

□ Maximum of two type (fonts) styles used

□ Maximum of two colors used

□ Full design must be formatted as **one** [PEG file (minimum of 600 dpi)

✓Only one entry per member is permitted.

Method of Evaluation Designs will be pre-judged to ensure they are eligible. Once pre-judged the designs will be voted on by SD FBLA members via e-form. The judges' decisions are final. The winner will be announced on March 9, 2021.

Entry Deadline The design should be emailed in a .jpg format to Tina Miller, State Advisor at tina.k.miller@usd.edu by March 1 ,2021.

If your design wins, you win!

Your state conference registration fee will be paid,
and you will receive a free t-shirt.

